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## PRESS RELEASE

### Unique Expressions Named 2012 Regional Supplier of the Year by National Minority Supplier Development Council

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**Ferndale, MI** – Unique Expressions, LLC has been selected as a recipient of a 2012 Regional Supplier of the Year Award from the National Minority Supplier Development Council (NMSDC). Unique Expressions is a 100% certified minority-owned and woman business enterprise providing full-service merchandising, marketing, branding, promotional and corporate distributing company as well as offering corporate employee web stores and fulfillment services. The business is located in Ferndale, Michigan.

Sixteen minority businesses have been selected as Regional Suppliers of the Year. Joset B. Wright, president, NMSDC, said, “This is a very high honor, considering there are 16,000 NMSDC-certified minority businesses across the country that are eligible to be nominated for this award.” Being selected makes Unique Expressions eligible for the National Supplier of the Year honors, which are awarded to four regional winners.

The regional awards are given annually to minority suppliers who have distinguished themselves and their businesses by successfully demonstrating growth in sales and employment while overcoming significant obstacles; consistently providing high quality products and services at competitive prices and significantly contributing to the growth and development of their community.

Beverly Bantom, president and CEO, for over 13 years continues to raise the bar in providing professional services that enhance her clients’ brand identity and name recognition. “We are truly honored to receive this award,” says Bantom. “To become successful in this industry, you need an eye for detail and a passion for offering the highest level of customer service. Because we have these qualities, our company has a proven track record of providing a variety of innovative ideas and quality products with on-time delivery.” Unique Expressions LLC was also named the Michigan Minority Supplier Development Council’s *Supplier of the Year Award* in 2011.

The Regional Supplier of the Year Awards will be presented at the 2012 NMSDC Conference Awards Banquet on Wednesday, October 31, 2012 at the Colorado Convention Center, in Denver, Colorado. For more information on Unique Expressions, visit [www.uniquex.net](http://www.uniquex.net).

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